

# END TERM EXAMINATION

THIRD SEMESTER [BJMC] NOVEMBER-DECEMBER 2018

Paper Code: BA(JMC) 203

Subject: Basics of Radio Programming  
& Production

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1. Write notes **(any three)**: (5x3=15)
- a) Short Wave Radio
  - b) Low Pass Filter
  - c) Link Announcements
  - d) Acoustics
  - e) Farm Radio
  - f) Radio Commentary
- Q2. Answer **any two** of the following: (7.5x2=15)
- a) What is community Radio? Discuss the importance and role of community radio in India.
  - b) Explain the organizational structure and responsibilities in a Government sector Radio organization in India.
  - c) Discuss the main features of Radio as a medium of Mass Communication.
- Q3. Answer **any two** of the following: (7.5x2=15)
- a) Write a 5- minute radio talk on the topic of your choice. Write with proper formatting and include link announcements in the beginning and end.
  - b) Discuss the main differences between Radio Features and Radio Documentary.
  - c) Discuss the terms 'Sound Perspective' and 'Filters' in the context of Radio Programme Production.
- Q4. Discuss the different types of microphones on the basis of construction and polar pattern? Give detailed diagrams of all types. (15)
- OR**
- What is an audio mixer? Discuss its main functions with the help of a detailed diagram.
- Q5. What are sound effects? Discuss their role in different programme formats of radio. (15)
- OR**
- Discuss in detail, the process and techniques of evaluation and measurement of the efficacy of a radio programme.

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